



- **VISION:** be the most effective, world-class incubator for positive youth development; assisting underprivileged youth in international border communities achieve peace, love, and success.
- **MISSION:** utilize the unifying, and edifying power of sports, and entertainment to assist underprivileged student-athletes in international border communities mitigate the material rates of teen obesity, pregnancy and delinquency, and become Positive Productive CitizensSM.
- **VALUES:** Altruism, Ethics, Health, Constructivism, Innovation, and Social Justice.

POSITION – MEMBER, BOARD OF DIRECTORS

The Board will support the work of Equity Players, Inc. (“Equity”) and provide mission-based leadership and strategic governance. While day-to-day operations are led by Equity’s “Founder, Chairman & CEO”, the Board–Chairman relationship is a partnership, and the appropriate involvement of the Board is both critical and expected. Specific Board Member responsibilities include, but are not limited to, the following:

- Leadership, governance and oversight;
- Contributing to an annual performance evaluation of the Founder, Chairman & CEO;
- Serve as a trusted advisor to the Founder, Chairman & CEO as s/he develops/implements Equity’s strategic plan;
- Reviewing outcomes and metrics created by Equity for evaluating its impact, and regularly measuring its performance and effectiveness using those metrics; reviewing agenda and supporting materials prior to board and committee meetings;
- Approving Equity annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities;
- Assisting the Founder, Chairman & CEO and board chair in identifying and recruiting other Board Members;
- Partnering with the Founder, Chairman & CEO and other board members to ensure that board resolutions are carried out;
- Representing Equity to stakeholders; acting as an ambassador for the organization; and
- Ensuring Equity’s commitment to a diverse Board of Directors, and staff that reflects the communities we serve.
- Serving on committees or task forces and taking on special assignments.

FUNDRAISING

- Equity Board Members will consider Equity a philanthropic priority and make annual gifts that reflect that priority. So that Equity can credibly solicit contributions from foundations, organizations, and individuals, Equity expect to have 100 percent of Board Members make an annual contribution that is commensurate with their capacity. Board Members are incentivized via one-percent of the funds – major gifts – he or she brings to facilitate the vision, mission, and values of the organization.

